

IT'S TIME FOR TELEMEDICINE.

# Patient Recruitment

RPM is being increasingly shown to be effective in the treatment of patients across all age ranges, and covering a wide variety of conditions. This program allows engagement of patients across a multitude of physiologic parameters. Initial communication of the value of RPM should focus on trusted patient relationships e.g. medical assistants and providers alike should begin the discussion of this “Medicare promoted program for supporting your health and allowing you to stay connected with your provider at no cost to you (under current PHE guidelines)”, as an example.

Presently, given the waiver from the Public Health Emergency (PHE) you and your office can promote telehealth services, including RPM, as “free of patient responsibility.” The patient responsibility can be waived. You and your office should make this determination with regard to workflow and your ability to onboard patients.

